

The Lomond Press

VOL. 4 NO. 14

LOMOND, ALBERTA, FRIDAY, NOV. 14. 1919

\$1.00 PER YEAR.

LOCALETS

Tommy Thompson got a release for a couple of weeks' holidays and lit out for Winnipeg on Wednesday morning's train. We look for congestion in the Winnipeg street railway system.

o o o

Dr. and Mrs. Walkey left for Winnipeg on the Wednesday morning train. Miss Wilson is up from McLeod and is with the children during their absence.

o o o

Word received from G. V. Couper states that they sail on the Baltic from New York on Nov. 15th.

o o o

W. H. Smith went to Calgary on Wednesday morning's train.

o o o

Carl Maronda left last Saturday on a business trip to North Dakota.

o o o

Whereas an unseen Providence has seen fit to remove from our midst one of our loved ones, we wish to express our appreciation for the kindness rendered and for the gifts of flowers during the illness and death of our beloved daughter and sister, — Mr. and Mrs. Stebbins and family.

o o o

Born, near Kinnondale on Friday, Nov. 4th., to Mr. and Mrs. Ernie Meyers, a son.

o o o

Joe and Tony Kunkle along with Fred Kingsbury left last week for Jaffray B.C., where they will spend the winter in the lumber camps.

o o o

The Lomond Victory Loan canvassers are more than pleased over the fact that this town has subscribed more than three quarters of the allotment given to Retlaw, Enchant, Travers and Lomond. It will keep the other towns busy to hold the flag.

o o o

Jack Hartwick is home again after a trip to the Lacombe district.

o o o

Mrs. C.R. Adams went down to Medicine Hat on Wednesday's train.

o o o

Mrs. McKinney M.L.A. for Claresholm will speak in Lomond tonight in the I.O.O.F. hall. Although she has never spoken in Lomond before a great many of the people have had the pleasure of hearing her before. Her subject for the evening will be "Glimpses of the Legislature" this should be a very interesting address. There will be a short program before the lecture and dancing for the remainder of the evening.

The ladies of the U.F.W.A. have been very anxious on account of the weather and on account of condition of roads. However their anxiety is about at an end. The weather being much milder than before and they are assured Mrs. McKinney will be present.

WHICH
are you
going to have
\$45.00 or \$82.50

IF you have \$100 in the Savings Bank it will pay you 3 per cent. interest, or in fifteen years, \$45.00.

IF you take that money out of the Savings Bank and invest it in Victory Bonds, Canada will pay you five and a half per cent. on it, or in the same time, \$82.50.

Buy
VICTORY BONDS
and get more interest

Open!

The
"White Front"
Cafe

Dad Cox now offers the
Lomond public a "white"
restaurant service. Good
meals at a reasonable price.

Tobaccos, Cigars,
Confectionery.
Fruits and Soft
Drinks of all
Kinds.

VULCAN STAGE LINE

Dad Cox
LOMOND

To remove inkstains from linen, pour
melted tallow on the marks. Then
wash the article and both the grease
and ink will come out.

Hard Times Dance a Big Hit

It took more than drifted roads to
keep the crowd away from the G.W.V.
A. Hard Times dance at Travers on
Tuesday night. For a time early in
the day it was strongly debated that a
postponement was necessary, but the
ultimate conclusion was that there was
not sufficient time to circulate the an-
nouncement, so the fun proceeded.
Three sleigh loads from Lomond weath-
tered the storm and cold and felt
themselves well repaid for their efforts.
There were quite a few competitors for
the liberal prizes offered. Miss Bessie
Bell won the first for ladies' dress and
Mrs. McLean the second. Mr. Frewin
won the gents' first prize and Mr.
Potter the second. The Travers mer-
chants took the matter in hand and
subscribed money for the prizes award-
ed and donated the surplus to the As-
sociation. The hall and music was also
donated to the returned men for their
gala day. This made it possible for
the boys to place in their treasury some
fifty odd dollars.

The Editor, THE PRESS,—

Will you kindly publish the following
resolution passed by the Lomond Local
of the Great War Veteran's Associa-
tion:

Be it resolved that: "Our heartiest
thanks be conveyed to the people of
Travers for the donations of prizes,
cash and assistance rendered in connec-
tion with the Hard Times Dance held
on Armistice Day, Nov. 11th. Thank-
ing you, we are,

The Great War Veterans Association,
J. Frewin, Vice Pres.
Jas. MacQueen, Sec.

Back to the Old Joint!

J. H. WILLIAMSON is again at
the Ogilvie Elevator at Lomond
and the house is open every day
for all lines of grain business.

Use

"ROYAL HOUSEHOLD"

Canada's Best Flour---it's Cheapest

Stock of Ground Feed
Always on Hand

SPECIALS...

BOYS' WOOL STOCKINGS

This line of boys' stockings just in from a back order we
are going to sell at 50 per cent. below to-day's value. A
good heavy wool rib stocking selling at from 50c. to 65c.

Men's blue serge suits, just in, a real good English wor-
sted, Special Value \$42.00

Men's Flannel Shirts, extra value, made from the best
goods on the market, cut extra large \$2.75

Special values offered in Sweaters, Wool Underwear,
Sox and Coats.

The Frank Brown Company, Ltd.

Great Opportunities in Undeveloped Areas in Alberta

In the provinces of the Dominion there is no territory that appeals more to the man of vision than that of Northern Alberta. These courageous souls who were lured to this region before great steel highways connected Edmonton with McMurry, Peace River, Spirit River, and Grande Prairie, were the first to reveal the tremendous opportunities this country offers in its agricultural lands and minerals, forests and fisheries.

The returned soldier-farmer is pursuing his way thither to homestead on vacant land and to reap wonderful crops from the remarkably fertile soil. Lands that afford good grazing for cattle are being quickly taken up. With its excellent pasture grounds Northern Alberta has a great future in the raising of live stock and thanks to the prevalence of the dry warm chinook winds the snow never attains a very great depth and consequently goes away early in the spring.

The mineralogist and prospector have been attracted by the mineral possibilities but they have obtained as yet only a glimpse into the hidden treasures. Lode gold, iron and nickel ores have been discovered on the shores of Lake Athabasca. The Rocky Mountain Canyon above Hudson Hope shows seams of coal of excellent quality while coal measures of very large extent outcrop on Pine River and on the headwaters of Smoky River. Gypsum, often associated with salts has been found in the valleys of the Slave and Peace rivers, and some beds 20 to 60 feet in thickness are exposed for 15 miles on Peace river, at Peace Point. But it is in the discovery of the latent petroleum that tremendous possibilities confront not only Alberta and Canada but the whole world. In northern Alberta in the territory of the McKen-



SUCCESS and Independence.—Do not depend on what you earn but on what you save. The Standard Bank of Canada can very materially assist you to win success and secure independence.

THE STANDARD BANK OF CANADA
LOMOND BRANCH

C. H. ST. JOHN - - MANAGER

MR. MAN! Some reasons why Life Insurance is a prime Investment :::

Statistics show that out of 100 men at the age of 25 when they reach 65:

36 will be dead.

1 will be rich.

4 will be wealthy.

5 will be supporting themselves by work.

54 will be dependent upon friends, relatives or charity.

Eighty-five per cent. of men who have money at 35 lose it before they reach 65.

More than 60 per cent. of people who die leave nothing at all. 15 per cent. leave less than \$1000.00, and only 25 per cent. leave more than \$1000.00.

87 and a half per cent. of all estates left for administration consist only of Life Insurance.

You know you require protection! Why the delay? Make arrangements at once with---

The Lomond Realty Company

H. E. ELVES

Joint Managers

L. M. SWAIN

zie basin lies an exceedingly large area of possible oil bearing country that has not been explored. The drilling operations of two of the great oil companies of the world will be followed with the closest interest.

Among other assets of this northern country must be mentioned the great fresh water fishing areas. The commercial fisheries established, at Lake La Bische, Lesser Slave and Athabasca are making excellent progress in their output of whitefish, pike and pickerel.

A new edition of the northern Alberta Homestead Map by the Department of the Interior comes at a very propitious time. A comparison with previous issues makes very apparent the increased knowledge that has been acquired about this area and shows the gradual expansion of human settlements. North of the fifty-fifth parallel of latitude the areas that seem to be most favored by settlers are Grande Prairie, Peace River, Waterhole, Pouce Coupe, Spirit River, McLennan and High Prairie districts. Here and there on the map are to be seen patches of dark green indicative of grazing leases, while throughout these regions all those lands shown in light yellow are still available to the returned soldier.

A copy of this map and other publications regarding climate, transportation facilities, nature of soil, etc. may be obtained free of charge upon application to the Superintendent, Natural Resources Intelligence Branch, Department of the Interior Ottawa.

Instead of polishing linoleum after you have washed it, you should do both with the same operation. Mix 1 oz. of glue (melted) with your washing water and when dry your floor will have a beautiful gloss.

THE CHEERFUL LIAR

Here's to the one that lies to us, who's careless of the truth,

Who pats on the back and says, "Say! how you hold your youth!"

Who shrink not at the future when there is a lie to tell

But when you're sick and tired and blue declares, "You're looking well!"

Here's to the man who tells us lies when solemn truth would hurt,

Who says, "I'll back you through and through if it should take my shirt."

Who, when you are "off" and cannot write what you think you should,

Will tune you up with, "That's what I call good!"

Or when you paint a picture that is wrong in every part,

Will make you think the daub is great

by saying "Now that's art!" He lies—but it's in charity, if lying ever was, So here's his health, for, though he lies, he's honest when he does.

He lived just over the Tweed border and hated spending money. Therefore, when a friend in the South sent him an unstamped letter he was very much annoyed at having to pay 3d. on it, for postage. He was still more annoyed on opening the letter to find nothing in it save a single sheet, saying: "I am well, George." In return he procured a large flat stone, and after having packed it in a wooden box, with many wrappings, despatched it carriage forward. When his friend had paid 3s. 1d. carriage on it he sought for an explanation, and found it in a letter at the top of the package. "Dear George,—when I heard that you were well this great load rolled off my mind."

Order Your Private Christmas Cards AT ONCE!!!

—the most inexpensive and yet Exclusive Xmas Remembrance. Two large albums of samples to choose from Don't delay until too late and then be sorry. It requires a couple of weeks to have them made up, so govern your time accordingly.

HUGHES' DRUG STORE

LOMOND

ALBERTA

The Lomond Press

LOMOND ALBERTA

Published Every Friday.
Advertising Rates on Application.

RAE L. KING, PROP

LOMOND, ALBERTA, NOV. 14, 1919

NOTES

A great many people seem to be greatly "het" up over the possible administration Ontario is apt to receive at the hands of the Farmers party. Why all those tears? This is not the first year the farmers have voted! And there have been farmers sitting in the administration halls before now—even though badly cowed by the goblin of partyism that held no significance other than heredity. But it is queer to see the New York financial papers sounding the note of warning.

It is our firm opinion that the introduction of the farmer element into politics is but the inevitable social evolution hastened materially through the development of the motor car. No man living in isolation like unto the farmer of forty and fifty years ago ever reached the pinnacle of mental development. Abnormal mentality is but the ability to assimilate other men's ideas, which perhaps will lead to some original application on the part of certain individuals possessing talent. To sum up the argument, it is the result of contact and environment—the farmer has always possessed the capacity but his unfortunate isolation from society in general has stifled development.

The town needs its taxes, so

don't get peeved if you are given a severe jolt for delinquency.

It gives great pleasure to hear that the Huns are having to pay dearly for the destruction of their surrendered fleet in British waters.

The Market Examiner states that practically all the second growth green oat feed has been ruined for baling and shipment by the snow, but it is still possible to feed it in the fields.

No one seemed to know if Nov. 11th., Armistice Day, was to be recognized as a holiday or not. So, while the merchants leaned toward closing, the lack of proper advertising kept them on duty to serve the people who came to town that day.

Are you satisfied with the system of school consolidation as in operation at Lomond? This is the query that will confront you ratepayers at the annual meeting in January. It is our opinion that the theory is first rate, but it is a practical business failure. We are not getting value for our money nor are the out-lying pupils getting a fair shake-up in the operation of the vans. There

are a few people who can justly claim any advantage under the present system. What is the use of persistently feeding a white elephant? In ordinary business affairs most men would proceed to unload an unprofitable business venture, but in civic and school affairs they leave it to the other fellow to do the business while they do the fault-finding. We'll wager the smallest room will hold the entire representation from the four districts in the consolidation when the annual meeting is called.

Here's to a public benefactor who will give Lomond an up-to-date hall suitable for dancing and other social assemblies. Size and rigidity are two important points to be considered.

What line of ice sports will Lomond people indulge in this winter? A few of us pumped enough water last winter to float a submarine, but all we got for our pains was the joy of labor. We and Pa Dobson are already well up on the pump handle now, and are perfectly willing to give lessons to any organization that will promote a skating rink.

How does your dollar stand?

One of John Burton's clydesdales has fallen a victim of the blizardy weather.

Equal parts of resin and beef suet melted together make an excellent wax for sealing bottles containing fruit or pickles.

To keep cheese fresh, wrap it in a cloth that has been dipped in vinegar and wrung as dry as possible. Keep in a cool place.

When toothbrushes soft it is possible to make them hard again by cutting with scissors an eighth of an inch off the bristles.

LOCAL REPRESENTATIVE

Wanted!

for

Canada's Greatest Nurseries

—to sell our list of Hardy Nursery Stock. Largest list of hardy varieties, tested and recommended by western experimental stations, including fruit trees, small fruits, seed potatoes, tree seedlings, rooted cuttings for wind-breaks and shelter-belts, ornamentals, hardy shrubs, vines, roses, etc.

Liberal commissions, exclusive territory, experience not necessary. Start now, best selling time.

Stone & Wellington

TORONTO, ONTARIO

Prepare for the Winter

SWEATERS and PULL-OVERS for ladies, men, boys and girls in good quality and at popular prices.

UNDERWEAR

Men's and boys' combinations and two-piece suits in wool and fleeced-lined, both in Stanfield's and Penman's manufacture.

Ladies' and children's combinations and two-piece suits.

Our stock of Mackinaws, Mitts, Overshoes, Sox and Hosiery is about complete.

We have on hand as complete a stock of Fresh Groceries and Fruit as any in town.

HIGHEST PRICES PAID FOR BUTTER AND EGGS.

Elliott, Argue & Co.

Highest Cash

Price

Paid for

Furs

Hides

Bones

Leave them at

Holo's Feed

Barn

"Ford" Standard of Service to all owners of cars

Ford Service and Spare Parts

Full Line of Accessories in Stock.
Repairs Carried for all Standard
Makes of Cars.

TIRES at the new low prices,
and free air at your service.

Galt COAL!

Better lay in your winter supply
now, right off the cars. Leave
your orders at Garage Office.

WE CAN FURNISH YOU WITH STORAGE BATTERIES FOR ALL MAKES OF CARS.
BATTERIES RE-CHARGED, REPAIRED AND RE-BUILT

W. A. Teskey -

Lomond and Travers

LOCALETS

Born, near Lomond on Wednesday,
Nov. 12th., to Mr. and Mrs. Anton
Jensen, a son.

o o o

The school staff entertained a number
of friends last night at card party.

o o o

The newly organized five-hundred
club opened their fortnightly assemblies
last week at the home of Dr. and Mrs.
Walkey.

o o o

The Bar U ranch people at Bow City
have been working hard on round-up
of their cattle since the storm period
set in and are taking them away to
feeding grounds. They lost quite a few
saddle ponies while doing this work.

John Magnussen shipped his cattle to
Calgary last week.

o o o

Billie Harper and the Cox boys took
their horses to Eastway last week for
winter pasture.

o o o

The Baileys, Perkins and Larsens
are taking their horses to Nanton for
winter feeding.

o o o

The town base ball and rink moguls
got together on Monday night and
squared up the few outstanding bills
left over from the summer season.
The club can start off next year with
a clean slate. After the meeting the
executive tried to eat all the oysters
in town.

Apple Bargains

Our apples are now here! There were
a number of boxes touched by frost,
but for immediate use these are as
good as ever. Come and see them.

Auto Repairing

I am now operating an automobile and gas engine repair
business in the McLaughlin Garage (Adams' property) and
am prepared to handle work on all makes of cars, gas
pumping engines, gas tractors, etc. Special facilities for
handling magneto repair work.

Repairs and Accessories Stocked for all
Standard Makes of Cars

ALL REPAIR WORK GUARANTEED

P. L. Sokvitne

The Price will Make You
Take Them!

ASSOCIATED FARMERS, LTD.

O. C. BARBER, Manager,

CANADA'S FUTURE DEPENDS ON LOAN

Employment and Prosperity Hangs on Victory Loan.

Canada's future prosperity depends a great extent upon the success of the Victory Loan. No country can last upon trade within its own boundaries. Canada counts on the trade with Great Britain and other allied countries to keep the flood of goods in the country.

The surplus products of the farm and the factory find their way across the seas. The revenue of the farmer and the manufacturer is dependent on this trade relationship being sustained. The employment of many hands depends on the orders that come to the firm. The pay envelope only comes with steady employment. Great Britain and overseas countries are still desirous of continuing trade relations, but, overwhelmed with war expenses, they must be given credits for the time being. The farmer and the manufacturer must be paid for their products and manufactured articles in cash. Therefore, Canada must finance the proposition to keep the tide of commerce coming its way. But in order to have the money on hand to do this great thing, Canada must borrow from her people. The Victory Loan offers bonds to subscribers paying 5½ per cent. interest. The guarantee behind the bonds makes them an absolutely safe investment. Victory Bonds are accepted as collateral at any bank, and can easily be turned into money at profit. It is then to the interests of every Canadian to subscribe for the Victory Bonds he can, for it is profitable, it is patriotic, and it is necessary for the continued prosperity of the country.

CANADA NEEDS MONEY

War Expenditures Still to Be Met From Proceeds of Victory Loan.

The war is over and won; but Canada's main expenditures for war will not be complete until well on into 20. The \$610,000,000 raised last year has all been spent, \$400,000,000 having been largely devoted to soldiers—to maintaining them, bringing them home, providing the necessary medical services, training them. Most of the balance of the loan was at Great Britain to enable her to buy our surplus products. And money is still necessary—for soldiers, for providing markets, for our surplus products, for the needs of reconstruction. And that is why another Victory Loan is necessary. Canada still needs money, and needs badly.

A Good Investment.

Speculation is one thing. Investment is another. The majority of citizens want an investment, not a speculation. And they want a safe investment. Victory Bonds fill that requirement as does no other investment. Because behind every bond there is the national wealth of Canada—a wealth so great that it staggers the imagination.

Canadian Bank Clearings.

That Canada is well able to support the Victory Loan is clearly shown by the Canadian bank clearings for the current year. They indicate that the year's total will exceed \$15,000,000,000 compared with \$3,776,000,000 in 1918. And the year's total clearings should be three times those of 1909.

Victory Loan 1919 Is Bridge Between War and Peace.

Agricultural and Industrial Prosperity of Canada Depends on Success of the Loan.

Why is it necessary to have another Victory Loan? Have you heard this query? Or have you asked it?

The Victory Loan of this year stands out as the bridge between war and peace. The war is over. Our boys won that. The reconstruction period is dawning and we at home must win that.

Much of the money that Canada is asking for will be needed to clean up the war debt. The expenses of demobilization were heavy, and there is still much of it unpaid. Now that our men are back, let it not be said that we repudiated the debt for bringing them back.

The sick and wounded soldiers still in hospitals are expecting that Canada will care for them and their dependents until they have been returned to health and strength. The hospital services must be maintained at full strength as long as there are returned men needing attention.

Many men through disability are unable to return to their pre-war occupations. The Department of Soldiers' Civil Re-establishment is doing a fine work in training returned soldiers in trades and professions that they can earn a living at, and is following up the training and seeing that they obtain remunerative employment. The maintaining of this branch of reconstructive service calls for much funds, and the Victory Loan will be used to pay for it as well as the other purposes.

Under the Soldiers' Land Settlement Act, enough money is lent to returned soldiers to enable them to buy and stock a farm. This money will be repaid at a low rate of interest. The soldier is thus given a chance to re-instate himself in civil life, and production is given a boost. Of the total amount of the forthcoming loan, \$24,000,000 has been apportioned to finance these soldier-farmers.

Pensions to the disabled and dependents of our glorious dead, as well as the authorized gratuities will be other items on the expense sheet. These are some of the obligations owing to the returned soldier who is now in health.

The maintaining of Canada's prosperity is an important reason why the Victory Loan should be a smashing success. The money is needed to finance the credits to overseas countries so that they may continue their trade relations with us. If Canada cannot give these credits other countries will, and then Canada will lose all that great overseas trade that has been the mainstay of our agricultural and industrial life for so long.

As an investment Victory Bonds are eminent. Paying 5½ per cent., selling above par on the open market, and guaranteed by the Dominion—what further reason can you have for hesitating? The Victory Loan 1919 ought to be oversubscribed, and all right-thinking citizens will do their utmost to see that such a result is obtained.

TO CARE FOR WOUNDED

Money From Victory Loan Will Be Used to Re-establish Soldiers.

Our soldiers in France faced perils other than those of shell and gas and machine-gun fire. There was the peril of tuberculosis. Up to August last 3,909 soldiers suffering from this disease had been returned to Canada. These were placed in sani-

tariums under the direction of the Department of Soldiers' Civil Re-establishment, and they are one of the departments of that branch that must be maintained, and come under the head of capital war outlay.

All of these men and some 20,000 others, disabled or ill, will be looked after with money raised through the Victory Loan 1919. It is the sacred duty of Canadians that the money is forthcoming.

Credits Must Be Established for Sale of Surplus Products.

Success of Victory Loan 1919 Will Insure Steady Markets for Farmers.

It takes some six bushels of wheat to feed the average person in Canada annually. Roughly, therefore, the eight million people here consume about 50,000,000 bushels each year. But even in a poor year the crop is some five times that amount, and the surplus must be sold if the farmers are to get a return for their time and labor. But the sale of the crop must be financed. Great Britain, which provides our greatest market, has not the ready cash; and so Canada must find means of raising the money. Hence the Victory Loan 1919. In view of the fact that the prosperity of the Dominion is dependent to a considerable extent upon the sale of her surplus grain the necessity of the money being forthcoming is patent.

Your dollar may be the last straw that sweeps the Victory Loan over the top. Would you take the chance of making it a failure?

Lend your money that your pay envelope may be always filled, as will follow the success of the Victory Loan.

Victory Bonds are the fodder that keeps the machinery of Canada's industrial world running at full speed.

Must Subscribe More

Dividing the people of Canada into three classes—the comparatively poor, the moderately wealthy, and the very wealthy—it would seem that if contributions to the Victory Loans constitute service to the nation, the moderately wealthy class is hardly doing its share. Of the money subscribed to the Victory Loan 1918, two hundred and seventy-one million dollars were in bonds of \$5,000 and under, ninety-four millions in bonds of between \$5,000 and \$25,000, and three hundred and one millions in bonds of \$25,000 and over.

Be true to yourself. Buy Victory Bonds.

You did it before. You can do it again. Buy Victory Bonds.

Canada pledged her last man and her last dollar. Redeem that pledge in Victory Bonds.

If the fighting were still raging, you wouldn't hesitate to buy Victory Bonds.

To make the Victory Loan a success is a national obligation. It may be that you are the deciding factor.

If you are concerned about the future welfare of Canada, buy a Victory Bond and make it a sure thing.

Don't forget the future of your children. Lay a good foundation with a Victory Bond.

Would you lend a soldier \$50 if you knew it would save his life? Buy Victory Bonds and keep the military hospitals up.

If you appreciate a good investment you will buy a Victory Bond.

You deceive no one but yourself when you say you can't afford a Victory Bond.

See Us for Hay

Red Top and Blue Joint, guaranteed A-No. 1, properly cut and cured. Prompt delivery.

Vern Davies

& R. N. Moir

Keep in Line

With the I.H.C.

The I.H.C. is always in the lead with progressive improvements and aids to the growers of wheat. Get their literature and study up during the winter.

OVERLAND CARS

DELCO LIGHT
SYSTEMS

CLEVELAND
TRACTORS

W. H. SMITH
LOMOND

Ledger Sheets and
Counter Check
Books at

The Press Office

AN ANTEDOTE FOR THE H. C. L.

The high cost of living is the greatest material problem of our day.

For the man with a small income, it is a large sized menace, even for the man with a comfortable income it is a source of continual worry.

The phenomenal rise in prices since 1914 is due to the scarcity of goods brought about by the suspension of production during the war. We have also wasted untold quantities of material for war purposes.

This shortage and this waste must be made good before the world can be again as prosperous as in 1914. Until they are made good, it is useless to expect that prices will materially decline or even remain stationary.

Recognizing this fact, many people propose that we get over this difficulty by increasing wages, salaries and profits in the same ratio as the advance in prices. If this were possible, the effect would be the same as reducing prices to pre-war levels. Ultimately, this may take place, but certainly not soon.

The "day-light savers" realized that they could not get the public to perform every act of the day one hour earlier than usual, so they innocently deluded us by advancing the clock. It worked because there was no fundamental law against it. But we can cheat ourselves over the high cost of living in the same manner. Increasing without augmenting production sends up prices and leaves real wages unimproved.

What does the higher cost of living really mean? Sweeping aside the camouflage of prices expressed in currency, it means this: That we must now put forth greater effort and work harder to obtain the same satisfactions. There is no cure for it but economy and in-

No. 1 Apples

\$2.90 per 48-lb. box

This car arrived suffering from frost, but everything has been hand-picked. There are a lot of boxes absolutely unharmed and still in original pack. At the regular price these are extra value. The re-packed cases at \$2.60 are a real bargain. Then again, if you could utilize some slightly frozen ones, these are going out at a give-away.

BUTTER AND EGGS TAKEN IN TRADE
AT HIGHEST MARKET PRICES

HIGHEST MARKET PRICES PAID FOR LIVE
STOCK, HIDES, POULTRY, ETC.

E. G. Haley - Lomond

Heating Stoves

—and all the paraphernalia that goes with and around them in order to provide protection against the coming cold weather can now be had at this store.

L. H. Phillips



ESTABLISHED 1872

WE have ready money to place on good security without delay at reasonable rates. Come and see us when you need money. We want more accounts—Savings Accounts—Checking Accounts—Time Deposits. Every man should have a banking connection. You will get courtesy and efficient service from the Bank of Hamilton.

BANK OF HAMILTON

Lomond Branch, M. J. Stanley, Manager

creased production.

It is not in the nature of the average human being to economize in what is lightly come by, nor to work any harder than is necessary to obtain a comfortable living.

Therefore, the high cost of living is not only natural but necessary at the present time. Let us face the blunt truth bravely and apply ourselves patiently to work and to save—the only remedy.

To stop hiccoughs, give the patient a teaspoonful of granulated. If this does not afford instant relief repeat the dose.

Onions should always be boiled in water that has been salted; otherwise they lose much of their flavor.

Don't Burn Coal---

—in needless quantities. A good heater often saves the price of itself in one season over the waste of an old, poorly designed stove. Then again, a little weather strip gives good protection against the cold

T. A. Kennedy
LOMOND

Condensed Advs.

WANTED

Milch cow, one coming fresh. Leave word at THE PRESS office.

\$10.00 REWARD

The above reward is offered for the recovery of all cattle branded **DM** on left rib and horses branded **Q** on left thigh.—Mrs. J. H. Chandler, Nanton.

\$20.00 REWARD

—for information leading to the recovery of 4 horses, strayed or driven from the range 6 miles north of Gleichen. 1 white gelding weight 1200 lbs, branded **88** on right shoulder, 1 white gelding, branded **23** weight 1200 lbs. 1 bay gelding 1400 lbs. mane cut off, collar mark on shoulder, crooked forelegs, brand not known. 1 bay gelding weight 1000 lbs. branded **JB** on left hip, mane cut off. Notify T. R. Burne, P. O. box 147, Gleichen Alta.



VULCAN ENCAMPMENT I. O. O. F.
Meets the second and fourth Mondays in each month. Visiting patriarchs always welcomed.

W. M. ARMSTRONG, C.P.
W. O. TORGUSSON, R. S.

PRIMROSE REBEKAH LODGE No. 61
LOMOND, ALBERTA

Meets on the first and third Tuesdays in each month. Visiting members welcomed.

Sister Olson, N.G.
Sister Smith, Secretary.

HERBERT J. MABER
SOLICITOR AND
BARRISTER

VULCAN - - - ALBERTA

Back in the Hay!

Upland and Timothy

Car Lots, inspection privileges upon arrival, no deposit necessary. Free freight certificate shipments handled with dispatch.

RETAIL HAY always on hand at the Lomond Stables.

JOHN HOLO

Why Worry Over the Weather Man?

Our weather scheme has clung to the melodramatic with a tenacity astounding even to old-timers like ourselves. This zero stuff in thirty day stretches along in October and November sort of embarrasses Sunny Alberta's reputation. However, as this spell appears to be general all through the West, misery is afforded lots of the company which radiates self satisfaction. In the face of apparently overwhelming evidence already experienced, naturalists from the north maintain that all signs point to an easy winter, generally speaking. This sure is hard to swallow when one sees hungry stock and a bank account with a vacant look. Then again Dad Blake carries a sun-spot prediction worked out to a mathematical nicety that will tear the blazes right out of the earth's magnetic contraptions some time around Dec. 17. Like Mose and the ghost, "the storms we've had aint a patch on what is goin' to be." You know away back East where the poets grow without irrigation, they have everything set to sunshine. You know, "Wait Till the Sun Shines, Nellie," "Every Cloud has a Silver Lining," and all that sort of thing. It was James Whitcombe Riley (we guess) who wrote that piece that ends up "When God sorts out the weather and sends rain, then rain's my choice." Out here the poets cultivate an opposite viewpoint. Can you imagine a South Alberta farmer "resigning" himself to a rain storm? Rather, you picture a scene of jubilation like unto invalid's port or

grape juice and raisins. All the optimists and pessimists who talk on the street or write in the newspapers are not going to accomplish anything in the nature of a solution for the unknown quantity the weather man holds in secret. Men will prepare themselves to face a winter until spring, and in the seedtime we'll all be loaded with pep and debts, but we'll faithfully anticipate our reward in harvest time. If everything worked out without an element of chance there would be plenty of room for the Bolshevik.

REST WITH NATURE

The closer you follow the rules of Nature the more you will accomplish, accomplish, and the longer you will live, even Nature takes her rest during the winter months—Why not you? Spend this winter on the Pacific Coast, where you can enjoy summer pastimes, ride, motor, golf, in the big outdoors. The Canadian Pacific Railway operates three through trains daily to Vancouver including the fast all-sleeping car train "Trans Canada Limited." See the magnificent mountains in their winter garb; to the open seas and green fields—all this and more await you at the Pacific Coast.

Call or write for full particulars to any agent of the Canadian Pacific Railway.

A little pipe-clay dissolved in water for washing linens cleans the dirtiest clothes thoroughly with about half the labor, and a saving of a quarter the soap. The clothes will be improved in color as if they had been bleached, as the pipe-clay mixes with the soap and makes the hardest water as soft as rainwater.

Overshoes and Rubbers

Just arrived, a shipment of Ladies' and children's rubbers and overshoes. Children's sizes, 5 to 10, misses' 11 to 2, ladies' 3 to 8. Why suffer with cold feet when you can buy foot warmers at Salter's.

Sweaters, Caps and Mitts

Ladies' and children's sweaters in all sizes, colors and prices. Caps for all, from baby to mother sizes, all colors and styles. Mitts in black, white, blue, grey and heather. These lines all on display daily at Salter's

Sleeping Garments

Dr. Denton's Hygienic sleeping garments for children. Size from 2 yrs. to 8 yrs. We have all sizes and if you use these ones you will buy nothing else. Ask to see these.

Hose Specials

Ladies fleeceline hose, rib top and a good fleece, sizes 9 to 10, price to \$1.50 to \$1.65 pr. All wool cashmere in white, black, grey and tan. Sizes 9 to 10 prices \$1.35 to \$2.00 Limited stock on hand.

Dry Goods and Staples

Our dry goods stock at present is complete, with staples of Flannellette, light and dark, colors of blue, pink and grey and white stripes, also a good stock of dark patterns suitable for underwear for ladies and children as well as for men's shirts. We also show toweling, both crash and turkish, good width and quality, pure white and colored, prices from 30c. to 60c. per yd. Complete stock of dress goods for the winter. Call and look these lines over.

SPECIAL OFFERING---LADIES' SUITS, COATS AND DRESSES

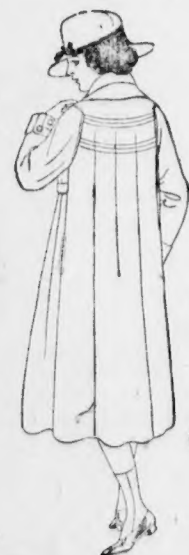
We are offering you from date of this issue until November 15th, a special on some lines of Coats, Suits and Dresses for women. Our winter is here, so why not buy a coat now and save money. A few days left for these specials. Look them over, ladies, free of charge.

BLANKETS AND COMFORTERS

Blankets, white with blue or pink border, good size, No. 1 quality. Also grey same colored borders. Comforters, all colored covers, sizes, 60x72, 72x72, 72x80,—good warm bed covers, at reasonable prices. If in need of a comforter see Salter's stock.

WOMEN'S AND CHILDREN'S UNDERWEAR

Complete stock of Ladies' All Wool, Silk and Wool, Cotton and Wool, and Fleece-Lined, in two-piece suits or combinations, prices from 70c. per garment to \$6.00 a suit. All we ask is a chance to show you these lines. Our prices are right, so let us prove to you they are.



G. D. SALTER

Lomond